



## Rosa Parks-Edison Elementary School

7525 Wellingshire Boulevard Indianapolis, Indiana 46217

317-789-2900 / 317-859-5750 (fax)

July 30, 2011

Dear PTA Sponsor,

The Parent-Teacher Association of Rosa Parks-Edison Elementary School would love to partner with you in supporting our school as well as your business!

Rosa Parks-Edison's PTA works to support students and teachers while making the learning experience productive and enjoyable. To provide needed resources for our students and teachers, our PTA must depend on financial support from local businesses like yours. When you work with Rosa Parks-Edison's PTA, your company demonstrates its commitment to education and to our community. As a proud sponsor of RPE's PTA, you create a personal connection and earn the appreciation of our families.

As you may know, Indiana's education budget cuts have reached unprecedented levels. It is now more critical than ever for all of us to take a more active role in supporting our children, our community and our future. The challenge of delivering quality education is overwhelming, especially in light of shrinking budgets, increasing class sizes and government mandates.

The PTA provides important ongoing support for Rosa Parks-Edison. We manage a variety of fundraising activities, including an outdoor movie night, Entertainment Book and cookie dough sales. Through these and other activities, we've raised funds to support the school with new technology, provide grants for teachers and supply essential resources. We have also been able to provide families with fun, affordable events. Through all of the PTA's efforts, teachers benefit and children's learning is enhanced.

***Our hope today is that you will join with us to maximize the educational experience for all Rosa Parks-Edison students and families during the 2011-2012 school year.***

To become a PTA sponsor, fill out the attached application and return it to the school. The PTA is a 501(c) (3) organization, so your sponsorship is fully tax deductible.

***With your support, the PTA can provide funding for much-needed resources. Plus, your business gains access to nearly 600 families who are committed to Rosa Parks-Edison and are loyal to our sponsors.***

Thank you very much for considering supporting our school this year. We value your contributions to the community and sincerely hope you will partner with us in this important endeavor! The PTA, along with the parents, administrators, teachers, staff and students, are grateful for your support. If you have any questions, please feel free to contact me.

Sincerely,

*Rebecca Stull*

Rosa Parks-Edison PTA Fundraising Chairperson

[rebeccas0708@hotmail.com](mailto:rebeccas0708@hotmail.com) – (317) 884-0731

# Rosa Park-Edison PTA Sponsorship Levels

## ***Diamond Sponsorship: \$1,000***

- **Your business receives category exclusivity**
- A 30 second commercial for your company, provided by you, to be played on the big screen at outdoor movie night<sup>1</sup>
- Twice during the school year your, company can send home info/coupons with each student<sup>1</sup>
- Your logo and link to your company on our website
- Your logo on monthly email newsletters
- Logo on PTA-sponsored events
- Ad in the school yearbook<sup>1</sup>
- Ad in the school directory<sup>1</sup>
- Your company featured in an issue of our e-mail newsletter
- 5 Rosa Parks-Edison PTA memberships

## ***Platinum Sponsorship: \$800***

- Once during the school year your, company can send home info/coupons with each student<sup>1</sup>
- A slide with your company logo and information on it, provided by you, to be played on the big screen at outdoor movie night<sup>1</sup>
- Your logo and link to your company on our website
- Your logo on monthly email newsletters
- Logo on PTA-sponsored events
- Ad in the school yearbook<sup>1</sup>
- Ad in the school directory<sup>1</sup>
- Your company featured in an issue of our email newsletter
- 4 Rosa Parks-Edison PTA memberships

## ***Gold Sponsorship: \$500***

- Your logo on monthly email newsletters
- Ad in the school yearbook<sup>1</sup>
- Ad in the school directory<sup>1</sup>
- Your company featured in an issue of our email newsletter
- Company name & logo listed on the sponsor page of the PTA website
- 3 Rosa Parks-Edison PTA memberships

## ***Silver Sponsorship: \$250***

- Your company will be featured in an issue of our email newsletter
- Ad in the school yearbook<sup>1</sup>
- Ad in the school directory<sup>1</sup>
- Your company will be featured in an issue of our email newsletter
- Company name & logo listed on the sponsor page of the PTA website
- 2 Rosa Parks-Edison PTA memberships

## ***Bronze Sponsorship: \$100***

- Ad in the school directory<sup>1</sup>
- Your company featured in an issue of our email newsletter
- Company name & logo listed on the sponsor page of the PTA website
- Rosa Parks-Edison PTA membership

## ***Donation Sponsorship: Donation of item(s) or gift certificates.<sup>2</sup>***

- Company name & logo listed on the sponsor page of the PTA website

<sup>1</sup> All information must be verified by the PTA board and the school's administrative staff.

<sup>2</sup> Item donations valued at the amounts listed above will be considered at that sponsor level.